

Five ways to improve your business' sustainability

The case for responsible, environmentally sustainable business has never been clearer. Deciding where to start can be more of a challenge.



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1. Think big, start small, learn fast

In our individual and business lives, small changes can make a big difference. By making a simple list of common practices and systems, you can start identifying opportunities to make your organisation more sustainable.
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2. Lead change

Combine organisational buy-in with board level expertise and support. To integrate science into decision-making, initiatives such as **Chapter Zero** help ensure boards have climate literate representatives able to turn information into useful, actionable data.
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3. Repair and prepare

In early April 2020, Covid-19-related restrictions contributed to a 17% reduction in daily global CO₂ emissions.¹ Businesses must now balance short-term pressures with the opportunity to align their recovery to longer term sustainability strategies.
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4. Place change within reach

Green and sustainable finance can help to make bigger changes possible – as well as sending a clear signal that a business is investing in a more sustainable future.
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5. Collaborate

To deliver sustainable change, we must all work together. The quicker businesses (including banks) can develop ways to not just improve their own sustainability, but support clients and supply chains, the better for all of us.

¹ <https://www.nature.com/articles/s41558-020-0797-x>

Find out how Barclays is supporting successful, sustainable business at [barclayscorporate.com/green](https://www.barclays.com/green)

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