

235
gyms

UK's largest
gym operator

Most gyms
open 24 hours
a day

2019



PureGym

Dina Asher-Smith appointed
as a brand ambassador

I'm very proud to be a PureGym brand ambassador because it gives so many people the opportunity to exercise, to get fitter and healthier, and lead a more positive life and that's something I am really passionate about.

Dina Asher-Smith, British sprinter
and PureGym brand ambassador

2018



PureGym

Reaches 1 million
members in the UK, a first
for any UK gym provider

£228m
Turnover
2018

2018

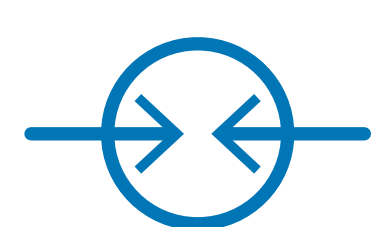
PureGym

Acquisition of
Soho Gyms: 222 sites

No contractual
commitment

Ave cost £20
a month

2015



PureGym
& Barclays

Supported merger & acquisitions
financing (LA Fitness): 90 sites

2015



PureGym

Sir Chris Hoy invests in PureGym
and becomes a special advisor &
brand ambassador

£147m
Turnover
2015

PureGym offers really great
fitness facilities with
enthusiastic, supportive
staff. They offer 99% of what
99% of the population could
possibly want for a truly
great work-out.

Sir Chris Hoy, 6 X Olympic gold
medallist and PureGym
brand ambassador

2017



PureGym
& Barclays

Leverage buy out and debut
high yield bond : 190+ sites

2015



PureGym

PureGym becomes the
UK's largest gym operator

2013



PureGym
& Barclays

Financed leverage buy out
(+capital expenditure) by CCMP: 32 sites

2011

PureGym
& Barclays

Provide £15m capital
expenditure funding to
support growth: 19 sites

£30.5m
Turnover
2013

2010

PureGym
& Barclays

From the start Barclays
support has gone deeper
than banking- with a deep
understanding of the
Hospitality & Leisure sector

The Road to Growth

2008



PureGym founded

2009

PureGym

First sites open in
Manchester, Leeds
and Edinburgh

2010

PureGym
& Barclays

Commence relationship
with initial funding
£7m: 6 sites

£6.3m
Turnover
2011



Learn more about how Barclays supports it's clients at
barclayscorporate.com

Find out more about PureGym at puregym.com

